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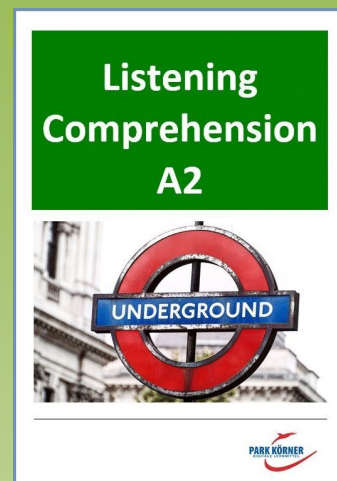
Unterrichtsmaterialien in digitaler und in gedruckter Form

Auszug aus:

Listening Comprehension English A 2 - mit Videos und Audios

Das komplette Material finden Sie hier:

School-Scout.de





Food Trucks

Didaktische Einordnung

Thema: Essen und Trinken

Medien:

- Video von National Small Business Assistance Corporation, Länge: 2:34 Minuten, drei Sprecher mit amerikanischem Akzent, ein Sprecher mit belgischem Akzent¹

Lernziele:

- Erschließung von auditiven und visuellen Informationen aus dem Video
- Landeskunde: Erwerb grundlegender Kenntnisse über amerikanische Essenskultur, die auch in Europa immer mehr Anhänger findet
- Verständnis des unbekanntes Vokabulars
- Fähigkeit, unbekannte Begriffe mit eigenen Worten zu umschreiben
- Transfer auf den eigenen Erfahrungsbereich des Lernenden

Aufgabentypen:

- Übung 1: pre-listening, Zuordnen von Wörtern zu ihren Bedeutungen, non-verbal response
- Übung 2: while-listening: Sortieraufgabe, non-verbal response
- Übung 3: post-listening: Begriffsumschreibung, short verbal response
- Übung 4: post-listening: Verständnisfragen und offenere Fragen, short und longer verbal response

Die Videodatei zu dieser Einheit können Sie [hier](#) öffnen.

Sollten Sie Probleme beim Abspielen der Videodatei haben, öffnen Sie bitte den Ordner „Video“ und starten Sie die mp4-Datei direkt durch Anklicken.

Die Audiodatei zu dieser Einheit können Sie [hier](#) öffnen.

¹ http://www.youtube.com/watch?v=yUpyQ_kgvaM (CC0, 10.01.2022)



Food Trucks

1. Match the words with their definitions.

enticing		a. a chance to do something
corporate		b. all the money you have
option		c. someone who sells a product or service, but not in a shop
cushy		d. really
brick		e. something you can choose in a particular situation
vendor		f. so good or attractive that you want to have it or do it very much
the overhead		g. changing often and unexpectedly
opportunity		h. very easy or pleasant and not involving a lot of work
to get denied by		i. a block used for building walls
actually		j. to be rejected, to get a negative response
fickle		k. something or somebody
an entity		l. a substance used in building, mixing together sand, water and chalk
life savings		m. relating to a company
mortar		n. necessary payments

2. Number the words as they first appear in the video.

- | | | | |
|-----|------------|-----|------------|
| ___ | appetite | ___ | restaurant |
| ___ | experience | ___ | revolution |
| ___ | bank | ___ | trouble |
| ___ | open | ___ | business |
| ___ | office | ___ | investment |
| ___ | truck | ___ | store |
| ___ | costs | ___ | jobs |
| ___ | location | ___ | owner |
| ___ | money | ___ | recession |
| ___ | challenges | ___ | New York |



<http://en.wikipedia.org/wiki/File:TaqueriaMiLindoHuetamoHoustonTX.jpg> (CC0, 10.01.2022)



Food Trucks

1. Match the words with their definitions.

enticing	f	a. a chance to do something
corporate	m	b. all the money you have
option	e	c. someone who sells a product or service, but not in a shop
cushy	h	d. really
brick	i	e. something you can choose in a particular situation
vendor	c	f. so good or attractive that you want to have it or do it very much
the overhead	n	g. changing often and unexpectedly
opportunity	a	h. very easy or pleasant and not involving a lot of work
to get denied by	j	i. a block used for building walls
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fickle	g	k. something or somebody
an entity	k	l. a substance used in building, mixing together sand, water and chalk
life savings	b	m. relating to a company
mortar	l	n. necessary payments

2. Number the words as they first appear in the video.

- | | | | |
|-----------|------------|-----------|------------|
| <u>2</u> | appetite | <u>9</u> | restaurant |
| <u>4</u> | experience | <u>19</u> | revolution |
| <u>10</u> | bank | <u>17</u> | trouble |
| <u>8</u> | open | <u>5</u> | business |
| <u>12</u> | office | <u>14</u> | investment |
| <u>1</u> | truck | <u>13</u> | store |
| <u>15</u> | costs | <u>11</u> | jobs |
| <u>16</u> | location | <u>7</u> | owner |
| <u>18</u> | money | <u>6</u> | recession |
| <u>20</u> | challenges | <u>3</u> | New York |



<http://en.wikipedia.org/wiki/File:TaqueriaMiLindoHuetamoHoustonTX.jpg> (CC0, 10.01.2022)



Food Trucks

3. In your own words, explain the meaning of the bold terms from the context.

a. Gourmet food trucks [...] **have caught people's attention.**

b. Thomas Degeest **stepped out from behind his cushy corporate desk job** [...].

c. He **hasn't looked back.**

d. Certainly **the overhead is a lot less** [...].

e. If you choose a location **in terms of brick and mortar**, [...].

f. Being able **to connect with customers is key.**

g. [...] **the flexibility of the open road is enticing**, [...]

h. [...] food trucks are [...] **taking your stomachs by storm.**



http://commons.wikimedia.org/wiki/File:LentSpace_-_Food_trucks.jpg, Author: Autopilot (CC0, 10.01.2022)



Food Trucks

3. In your own words, explain the meaning of the bold terms from the context.

- a. Gourmet food trucks [...] **have caught people's attention.**

People have become interested in food trucks.

- b. Thomas Degeest **stepped out from behind his cushy corporate desk job** [...].

He gave up his easy and secure office job.

- c. He **hasn't looked back.**

He never felt sorry about his decision.

- d. Certainly **the overhead is a lot less** [...].

You don't have to make so many payments, the costs are less.

- e. If you choose a location **in terms of brick and mortar**, [...].

If you are looking for a restaurant that is located in a building.

- f. Being able **to connect with customers is key.**

It is very important that your clients know where you are.

- g. [...] **the flexibility of the open road is enticing**, [...]

Many people like the idea of being free to drive wherever you want to.

- h. [...] food trucks are [...] **taking your stomachs by storm.**

The food really convinces people because it is so good and tasty.



http://commons.wikimedia.org/wiki/File:LentSpace_-_Food_trucks.jpg, Author: Autopilot (CC0, 10.01.2022)



Food Trucks

4. Questions.

- a. What are the advantages and disadvantages of operating a food truck?

Pros	Cons

- b. Could you imagine to earn your living in a food truck? Why / why not?

- c. Which is more stressful – an office job or a food truck business?

- d. Why are social media so important?

- e. Have you ever bought food from a food truck? Did you like it?



Food Trucks

4. Questions.

a. What are the advantages and disadvantages of operating a food truck?

Pros	Cons
<ul style="list-style-type: none">• growing business, even in the economic recession• even small business owners with little money can open a food truck• stimulation of the economy• jobs are created• smaller investments necessary• less costs and payments• more flexibility• you can bring the business to the people• you can use the internet to tell your customers where you are• people feel like they are part of a popular movement	<ul style="list-style-type: none">• unpredictable business• you depend on the weather• the police might make you move• you have to find a place to park your truck• there might be conflicts with other vendors• restaurants might not want you near them• cities sometimes impose difficult rules• it is hard to find good people who want to work on the street

b. Could you imagine to earn your living in a food truck? Why / why not?

Students' own answers

c. Which is more stressful – an office job or a food truck business?

Students' own answers

d. Why are social media so important?

Because food truck owners can connect with their customers and tell them where to go.

e. Have you ever bought food from a food truck? Did you like it?

Students' own answers



Food Trucks

Transkript

Gourmet food trucks across the country have caught people's attention – and their appetites. FoxNews.com asked some New York food truck vendors about their experience getting into a business on wheels. “One thing that's been really interesting about food trucks in general is that they're one of the few businesses in our economy that have actually grown in the recession. And you have a lot of small business owners that typically would try and open a restaurant, get denied by a bank, but still have the option and opportunity to actually open a food truck. So as a small business owner it's been great that people have been able to take their life savings and put it into something and be able to open it and help stimulate the economy and create jobs.”



[http://commons.wikimedia.org/wiki/File:Food_Truck_\(7743624444\).jpg](http://commons.wikimedia.org/wiki/File:Food_Truck_(7743624444).jpg), Author: David Stanley from Nanaimo, Canada (CC0, am 11.01.2022 nicht mehr verfügbar)

Thomas Degeest stepped out from behind his cushy corporate desk job and into his truck Wafels & Dinges. He hasn't looked back.

“One day I realized that, you know, I don't want to necessarily spend the rest of my days, another 20 years, in a corporate office. I was gonna open a waffle store, but then it turned out that the truck was a better idea, so we did the truck.”

And Street Sweets owner Grant Di Mille was able to get started with a smaller investment.

“Certainly the overhead is a lot less, the costs are a lot less, and you can also bring the business to the people. If you choose a location, in terms of brick and mortar, and it's not as affluent, then you're in trouble, you've invested a lot of money. And here you are with a truck, you can move to a different location in a moment's notice.”

Being able to connect with customers is key. Social media is driving this food revolution and giving people the feeling they're part of a popular movement.

“It has allowed people to have thousands of followers on Twitter and Facebook, and this way, we can tell people where to go. So, we can drive around to a new location and attract new followers every single day instead of staying in one location.”

Although the flexibility of the open road is enticing, there are challenges when your business is on wheels.

“It's a very fickle business. If the weather changes, if the police make you move, if there's a conflict with another vendor...”

“The cities have made it a little more difficult for food trucks in general, just because, you know, there may be certain entities or businesses that aren't happy that we're parked in front of their restaurant, as well.” Plus, finding good parking and good people who want to work on the street is not necessarily that easy. But whether it's the economic times or an expanding food culture in this country, food trucks are often running and taking your stomachs by storm.



Good News

Didaktische Einordnung

Thema: Medien

Medien:

- Video von BBC, Länge: 2:15 Minuten, zwei Sprecher mit britischem Akzent²

Lernziele:

- Erschließung von auditiven und visuellen Informationen aus dem Video
- Landeskunde: Einblick in die Berichterstattung der BBC
- Übertragung auf eigene Erfahrungswerte und Sensibilisierung für das Thema
- Verständnis einschlägiger Vokabeln

Aufgabentypen:

- Übung 1: pre-listening, Zuordnen von Wörtern zu ihren Bedeutungen, non-verbal response
- Übung 2: while-listening: Sortieraufgabe, non-verbal response
- Übung 3: while-listening: Multiple-Choice-Fragen, non-verbal response
- Übung 4: while-listening: Lückentext, short verbal response
- Übung 5: post-listening: offenere Fragen, longer verbal response

Die Videodatei zu dieser Einheit können Sie [hier](#) öffnen.

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² http://www.youtube.com/watch?v=Q_ZbhlqKhN4 (CC0, am 11.01.2022 nicht mehr verfügbar)



Good News

1. Match the words with their definitions.

2. Listen and number the words as they first appear in the video (first column).

	exposure		a. all humans considered as a single group
	seedy		b. a situation in which water from a river or from rain covers a large area of land
	mankind		c. someone's lack of the physical ability to have children
	to impact on		d. a discovery or achievement that comes after a lot of hard work
	stem cells		e. public attention
	flooding		f. something taken from an organism at an early stage of development
	breakthrough		g. very stiff, thick paper used for making boxes
	cardboard		h. with so many vehicles or people that it is difficult to move around
	infertility		i. connected with activities that are illegal, morally wrong or unpleasant
	congested		j. to have an effect or influence on someone or something



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